Agritourism Parking and Traffic Assessment Checklist

	Yes	No	Priority Ranking ¹	Comments
Are parking area entrances and exits clearly marked?				
Is there separate ingress and egress for the parking area?				
Are the farm entrances and exits located in areas that provide adequate line of sight for oncoming traffic?				
Is the parking area large enough to accommodate anticipated numbers of visitors?				
Is there a contingency plan for overflow parking?				
Are local authorities contacted in advance of large events that may result in larger than normal traffic volume?				
Is the parking area designed to provide safe and convenient movement (of vehicles and pedestrians)?				
Is parking area(s) suitable for use in wet, muddy, or other inclement conditions?				
Is there adequate parking for large vehicles such as buses?				
Are parking areas allocated for visitors with special needs?				
Is the parking area well maintained, free of tripping hazards, combustible materials, and other obstructions?				
Is the parking area separated from other vehicle traffic (e.g., tractors, farm equipment etc.)?				
Is there adequate signage in the parking area to safely direct customers and traffic (e.g., speed limit signs, directional signs, etc.).				
Is there signage advising visitors to lock their cars and secure valuables, and that the farm is not responsible for items left in cars, etc.?				

Rutgersey Agricultural Experiment Station Agritourism Parking and Traffic Assessment Checklist							
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Is there capability to assist customers with stuck cars or dead batteries?							
Are employees assigned to direct traffic and to control crowd flow?							
Does the parking area have adequate lighting (if needed)?							

¹H = High Priority, M = Medium priority, L = Low priority

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